

## Activities of the NTG project – organic agriculture component

/for period of 01.01.2013 – 31.12.2013/

AREAS OF INTERVENTION	Activities	Months, 2013											
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
PROJECT MANAGEMENT	1. Financial reporting and planning 2012 – quarterly.												
	2. Administration of project documents, procurement procedures, financial documents, accounting, etc.												
	3. Communication and coordination with certification bodies, research organisations, NGOs, consultancy firms, promotion and PR agencies, etc.												
EDUCATION AND TRAINING	1. Training seminar 11: „How to maintain soil fertility, prepare for organic production season and monitor farm agro-biodiversity”.												
	2. Video-film on org.agriculture – part 2 organic production & processing – experience of NTG farmers.												
DEMONSTRATION	1. Presentation of NTG organic farmers, produce, dishes & NTG Recipe Book at the Festival of traditional foods, crafts and living “Culinary heritage of Thrace” on 1-2 Sept. in Ivaylovgrad.												
CONSULTANCY	1. Agro-technical consultancy to the NTG org. target producers/processors (also from EU experts) on machinery and equipment proper use.												
	2. Consultancy, know-how, monitoring and support to organic Model-farm 1 and 2 in Topolovo & Gorno pole.												
	3. Consultancy on processing of organic raw produce – storage, setting up processing factory, hygiene and processing requirements, etc.												
PRODUCTION - AGRO-TECHNICAL HELP	1. Utilising planned investments for supporting cooperation among organic farmers and improving production volumes thus creating a better market:.												
	2. Facilitating tahini processing and selling, as well as												

	other NTG produce – wine, fruits, nuts, animals, etc.													
	3. Organising supply of org.fertilisers to NTG target producers, monitoring results.													
MARKETING ASSISTANCE	1. Compiling and distributing a DVD with an extensive presentation (photos) on NTG and organic farming development in the Eastern Rhodopes – for the NTG organic farmers/ guest-house owners.													
	2. Organise NTG organic stand at Open market Kardjali – Georgi Koychev													
	3. Marketing search of interested buyers and consumer to connect with NTG producers, incl. contacts at BioAgra 2013 seminars, etc.													
PROMOTION	1. Participation at AGRA and Foodtech Fairs in Plovdiv: PR materials, tasting org. products, NTG at a BioAgra Conference on ‘Marketing in organic farming’, etc													
	2.Open Day of new organic tahini factory of ‘Bioterra-Ivajlovgrad’ in Kondovo.													
	3. Participation in May Festival in Kardjali (organized by the Regional Governor) – NTG producers wine, sesame, tahini, honey, herbs, cereals, traditional dishes, etc.													
	4. Participation of NTG staff & producers in the Day of Traditional einkorn bread in Rabovo village, Mr. Petko Angelov													
	5. Agro-biodiversity study 2013 – organisation of farm monitoring, compiling results, promotion.													
PUBLICITY	1. Biodiversity research on NTG organic farms 2012 publish a brochure, intl. journals & promote to media													
	2. NTG Organic Cooperation paper – results published in Report, intl. journals & promoted to media.													
	3. NTG Project Web-site - collect, compile, update and upload data-bases and information on org. faming													